# **CNX Retail VS POS System**

### **CNX Retail:**

CNX Retail is a business management/support system for small and medium scale businesses. It is customer centric therefore best at helping SMEs manage their customer related systems, structures and processes with ease. It doesn’t utilize any hardware as all processes are executed within the software.

CNX Retail can be used by service based organizations and startup businesses for a proper management of customers and bookkeeping of transactions.

It can be integrated with the business website for feedbacks, support ticket management from customers and other purposes as required by the client

Some other application that function like CNX Retail are Billing e.t.c.

### **POS Software:**

POS (Point of Sale) Software was designed to give users and their customers a smooth shopping experience. It utilizes hardware, records transactions, identifies sales and grant discounts with just a few clicks. It is product centric hence best suited for businesses involving walk in customers e.g. Supermarket, Restaurants, Boutiques, Malls e.t.c

**Table 1: Difference in features between CNX Retail and a POS System**

|  |  |  |
| --- | --- | --- |
| **Features** | **CNX Retail** | **POS** |
| Hardware Utility | **-** | ✔ |
| Barcode Scanning | - | ✔ |
| Bookkeeping | ✔ | ✔ |
| Email Campaigns | ✔ | - |
| Invoice | ✔ | - |
| Receipt | ✔ | ✔ |
| Bulk SMS | ✔ | - |
| Multiple Terminal | - | ✔ |
| Mobile version | ✔ | - |
| Inventory | - | ✔ |
| Monitoring, Evaluation & Assessment | ✔ | - |
| Customer Feedback | ✔ | - |
| Reports | ✔ | ✔ |